



Invest Rajasthan

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Table of Contents

Our Objectives

Why Rajasthan

Availability of Infrastructure

Our Offerings



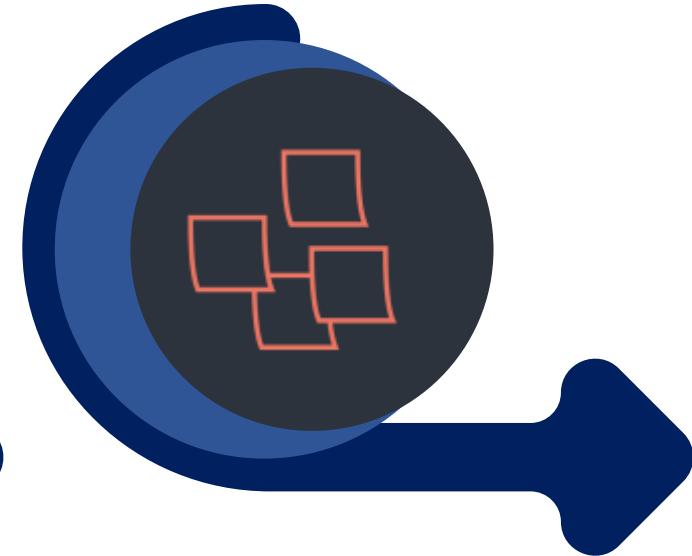
Our Objectives



To promote agri investors for investment in modern agricultural technology, agri processing and agri export units



To ensure sustainable employment opportunities in the agro and food processing sector



To promote market outreach of State's agri-products in domestic and international market and to build a strong State brand

Why Rajasthan

Agro Production – Advantage Rajasthan

- 1st in moth beans, nutricereal, mustard, pearl millet (bajra), guar gum, spices and Isabgol production
- 1st in medicinal and aromatic crops production
- 1st in coarse wool production with largest population of goat, camels
- 2nd largest milk producing state in (23+ Mn Ton Milk production i.e. 12.6% of national milk production)
- 2nd in oilseeds, cumin, pulses production
- 2nd position pan-India in production of cumin, fenugreek and garlic
- Highest number of electronic adulteration testing units across India under National Programme for Dairy Development

Potential Sectors



- Cereals
- Pulses
- Oilseeds



- Spices
- Medicinal & Aromatic
- Fruits & Vegetables



- Milk
- Meat
- Eggs
- Poultry
- Wool

Agriculture Infrastructure in the State

Marketing Infrastructure

- 145 Market Yards and 331 Sub-Yards
- Private Market Yards
- Private e-Mandis
- Kisan e-Mandis
- Direct Purchase Facility
- Interconnectivity on eNAM for all Mandis
- 9 ICDs and 1 Air Cargo Complex
- 274 FPOs across the State
- Oil testing facility available to provide quality raw materials for oilseed industries

Logistics and Warehousing Infrastructure

- 2,337 Dry Warehouses
- 161 Cold Storages
- 9 Cold Chain Projects
- 5 Packhouses
- Logistics
- 9 Incubation Centers available to provide job-work facility for new agri-processors

Agro-Processing Infrastructure

- Grading & Sorting Facility available in all 145 Market Yards to ensure quality raw materials
- Agriculture Clusters for processing
- Spice Parks in Jodhpur & Kota
- 6 Mega Food Parks
- 9 Mini Food Parks (under development)

Connectivity / Power

- 2nd largest rail route in India
- 7 airports with direct international and national connectivity
- 3rd largest network of national highway
- Availability of 24x7 uninterrupted power supply with highest solar potential

The state covers nearly 39% of the Dedicated Freight Corridor (DFC) between Delhi and Mumbai. A band of 150 km on both sides of this 1493 Km long DFC is planned to be developed under Delhi-Mumbai Industrial Corridor (DMIC)

Supporting Infrastructure

Availability of Skilled resources

- Premier Educations Institutes – IIM Udaipur, IIT Jodhpur, BITS - Pilani, MNIT Jaipur, NIAM and many more
- 1600 plus ITIs with intake capacity of ~3.20 lakh students & 226 polytechnic institutes with intake capacity of ~ 3.8 lakh students
- India's only state with 2 Skill based Universities

Renowned Education Centres

- Maharana Pratap University of Agriculture & Technology, Udaipur
- Swami Keshwanand Rajasthan Agricultural University, Bikaner
- SKN Agriculture University, Jobner, Jaipur
- Agriculture University, Kota
- Agriculture University, Jodhpur
- Rajasthan University of Veterinary and Animal Sciences (RAJUVAS), Bikaner

Dedicated Education & Research Institutions

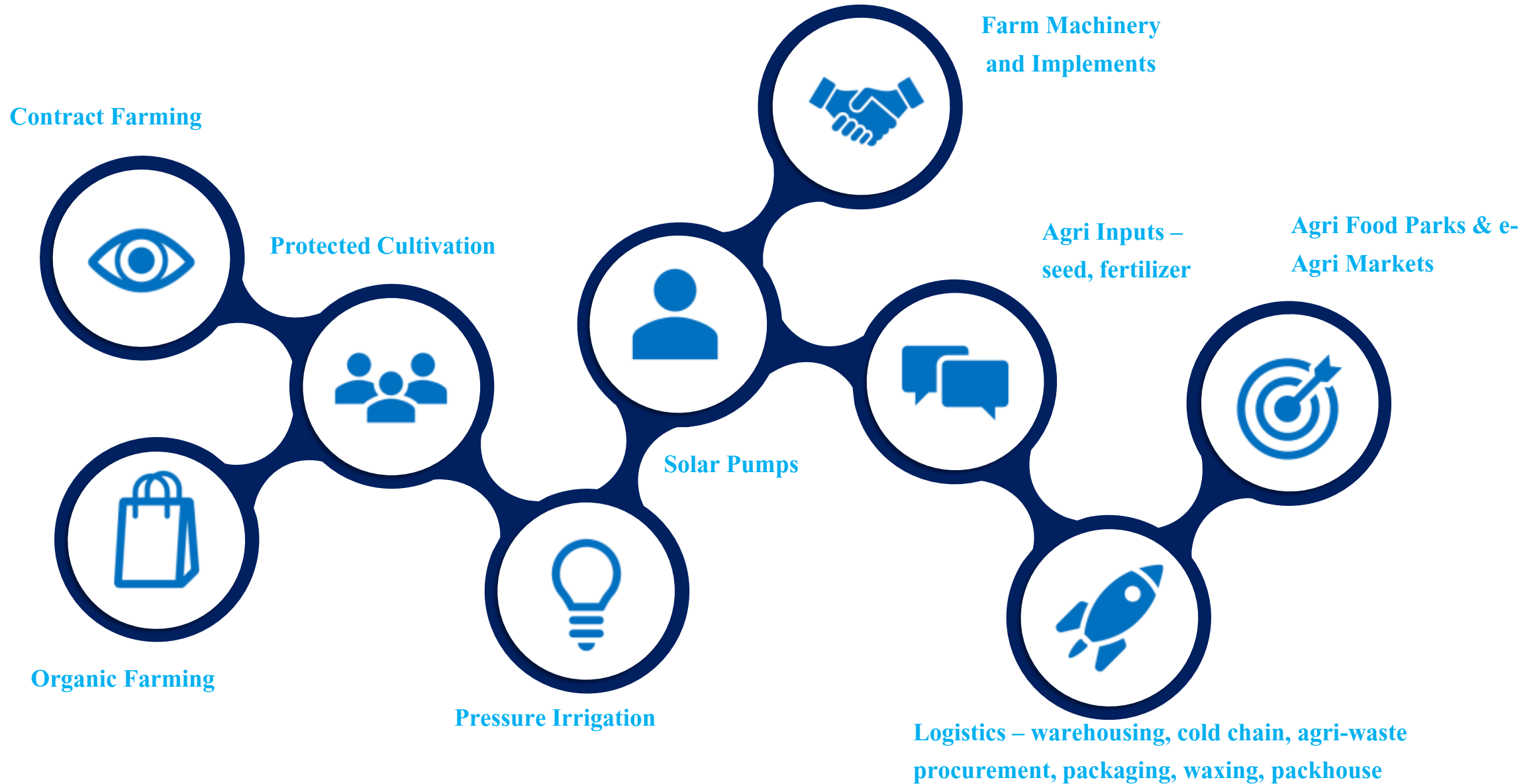
- Agricultural Technology Application Research Institute, Jodhpur
- Arid Forest Research Institute (AFRI), Jodhpur
- Central Arid Zone Research Institute, Jodhpur
- Central Sheep and Wool Research Institute, Avikanagar
- Mustard Research Centre, Bharatpur
- National Research Centre for Arid Horticulture, Bikaner
- National Research Centre for Rapeseed-Mustard, Bharatpur
- National Research Centre for Seed Spices, Ajmer
- National Research Centre on Camel, Bikaner
- Rajasthan Agricultural Research Institute (RARI) at Durgapura

Opportunities: Agro-processing in Rajasthan

Rajasthan has the potential to be a leading food supplier if it employs the right value addition & marketing strategies and creates an efficient supply chain

Cereals & Pulses	Oilseeds	Spices	Medicinal, Aromatic Crops & Guar	Fruits & Vegetables	Animal Husbandry & Fisheries
<ul style="list-style-type: none"> • Cereals & fortified flour mills • Barley malt & beverages • Corn flakes & other breakfast cereals • Bread, biscuit & bakery items • Pulses milling, gram flour (Besan) • Namkeen and snacks like bhujia & papad • Organic pulses cultivation & marketing 	<ul style="list-style-type: none"> • Oil Extraction, oil cakes for animal feed • Confectionary and snack from groundnut and sesame and sauces like mustard sauce, and barbecue sauces • Hair and skin care and pharmaceutical manufacturing 	<ul style="list-style-type: none"> • Spices Power and premixes • Essential oil extraction for flavors, seasoning and medicinal usages • Garlic powder, dehydration and garlic paste units 	<ul style="list-style-type: none"> • Herbal Medicines and low cholesterol food items • Processing facilities for Isabgol husk, powder and mehandi powder • Guargum production and export • R&D facilities 	<ul style="list-style-type: none"> • Dehydrated onions • Juices and pulp manufacturing units • Jams, jelly, squash and ketchups • Sliced and canned frozen F&V • Cold chain logistics 	<ul style="list-style-type: none"> • Milk Processing and value-added products • Frozen and ready to cook meat and chicken products • Cattle and Poultry feed units • Processing of camel & goat milk • Carpet manufacturing & wool-based industries • Pisciculture & processing

Opportunities for other investments



Our Offerings

Provisions for easier conversion of land use and streamlined allotment procedures



Land in Market Yards / Mini Food Parks

- Availability of land in 31 Market Yards across the State
- Land availability in 9 Mini Food Parks on priority basis at:
 - Jaisalmer
 - Sawai Madhopur
 - Nagaur
 - Barmer
 - Sachaur
 - Karauli
 - Bikaner
 - Dausa
 - Sumerpur



Land Conversion

- Tehsildar has been authorized to allow **farmers** to establish food processing units on their agriculture land without changing the land use for upto 10 hectares
- District Collector has been designated as the authorized approver for conversion of agriculture land upto 10 hectares for setting up agro-processing or agri-business enterprises



Land Allotment

- Provision of Government land on lease with lease rental @10% of the prevailing DLC rate for projects based on new technologies
- GoR can allow leasing of Government land for a period of 30 years for captive production and consumption for projects with an investment of Rs. 50 crore or more

Financial Assistance (GOI Schemes)

Investment Incentives

Scheme Name	Nodal Agency	Benefits
Mega Food Parks	MOFPI	Grant upto 50 crore (50% for General Areas; 75% for Difficult Areas)
Integrated Cold Chain and Value Addition Infrastructure	MOFPI	Grant upto 10 crore (50% for General Areas; 75% for Difficult Areas)
Creation/ Expansion of Food Processing and Preservation Capacities	MOFPI	Grant upto 5 crore (35% for General Areas; 50% for Difficult Areas)
Infrastructure for Agro-Processing Clusters	MOFPI	Grant upto 10 crore (35% for General Areas; 50% for Difficult Areas)
Backward and Forward Linkages	MOFPI	Grant upto 5 crore (35% for General Areas; 50% for Difficult Areas)
Operation Green	MOFPI	Grant upto 50 crore (50% for General Areas; 70% for Difficult Areas)
Food Safety & Quality Assurance Infrastructure	MOFPI	Grant upto 5 crore (50% for General Areas; 70% for Difficult Areas)
Production Linked Incentive Scheme	MOFPI	4% to 10% of incremental increase in sales for a period of 6 years
Prime Minister Food Enterprise Scheme (PMFME)	MOFPI	Subsidy upto 10 Lacs (35% of the project cost)
AMI Scheme	DMI/NABARD	Subsidy upto 75 Lacs/133 Lacs (25%/33.33 of the project cost)
Agriculture Infrastructure Fund (AIF)	Dept of Agriculture and Farmers Welfare	3% of Interest Subvention up to 2 crore Loan
Animal Husbandry Infrastructure Development Fund (AHIDF)	Dept of Animal Husbandry	3% of Interest Subvention

Incentives under Financial Assistance Scheme (FAS) of APEDA

Establishment of Processing & Supply Chain Infrastructure

Integrated Pack House and processing facilities	40% of the total cost subject to a ceiling of Rs. 200 lakhs
Insulated, reefer transport / mobile pre-cooling units	
Cable handling system for banana and other crops	
Food processing facilities for addressing missing gaps required for enhancing productivity / efficiency or quality for value added products	
Upgradation of facilities	

Quality Development

Implementation & Certification of Quality and Food Safety Management Systems	Upto 50%, max. Rs. 5 lakh / certification
Modern Technology Adoption	Upto 50%, max. Rs. 20 lakh / beneficiary

Strengthening of Technical & Managerial Skills

Training and Study Tours in India and abroad	Upto 50%, max. Rs. 3 lakh / participant
Seminars, Workshops, Outreach Programs	Upto Rs. 5 lakhs

Others

Introduction of new plant / seed / germplasm varieties	Upto 60%, max. Rs. 50 lakh / participant
In-house lab equipment	Upto 50%, max. Rs. 50 lakh
Support for innovative ideas for infrastructure & quality improvement	Upto Rs. 100 lakhs
Implementation of special activities to enhance quality of the produce and to meet the SPS requirements of importing countries	Upto 50%, max. Rs. 25 lakh / beneficiary
New Market / Product development through conducting feasibility studies	Upto 50%, max. Rs. 25 lakh / study / beneficiary
Assistance for trial shipment covering multi-modal transport	Upto 50%, max. Rs. 10 lakh
Registration of Brand / IPR outside India	Upto 50%, max. Rs. 20 lakh / beneficiary

Rajasthan Investment Promotion Scheme (RIPS)

Promotion of Agri and Food Processing Enterprises

Agro-Processing, Dairy & Food Processing Sectors



- @5% interest subsidy upto **Rs. 25 lakhs / year** for 5 yrs. Or
- @25% capital subsidy upto **Rs. 50 lakhs**

Common Utility Centre



- @20% capital subsidy on P&M and Equipments max. upto **Rs. 50 lakhs**

Industrial Park



- @5% interest subsidy upto **Rs. 50 lakhs / year** for 5 yrs. Or
- @20% capital subsidy upto **Rs. 200 lakhs**

Value Addition & Preservation



- @25% capital subsidy on P&M upto **Rs. 25 lakhs**
- @25% capital subsidy on moveable ref. vehicles upto **Rs. 25 lakhs**

Multi-Modal Logistics Hub



- @5% interest subsidy upto **Rs. 1.0 crores / year** for 5 yrs
- @20% capital subsidy max. **Rs. 4.0 crores**

Logistics Park



- @5% interest subsidy upto **Rs. 50 lakhs / year** for 5 yrs. Or
- @20% capital subsidy upto **Rs. 250 lakhs**

Exemptions to Agri and Food Processing Enterprises

Investment Subsidy



75% of State tax due and deposited, for seven years;

Employment Generation Subsidy



50% of employers' contribution towards employees EPF and ESI, for seven years

Electricity Duty



100% Exemption from payment for seven years

Land Tax



100% Exemption from payment for seven years

Mandi Fee



100% Exemption from payment for seven years

Stamp Duty



100% Exemption from payment

Land Conversion Charges



100% Exemption from payment

Agro Startups



25% additional Investment Subsidy of State tax due and deposited, for seven years.

Rajasthan Agro-processing, Agri-business and Agri-export Promotion Policy, 2019

Promotion of Agri and Food Processing Enterprises

Capital Subsidy



- @25% upto **Rs. 50 lakhs**
- additional 10% upto **Rs. 50 lakhs**

Interest Subsidy



- @ 5% upto **Rs. 50 lakhs** for agro-processing units
- @ 5% upto **Rs. 100 lakhs** for infrastructure project

Electricity Subsidy



- Tariff subsidy @ **Rs. 1.0 per kWh** with a maximum of Rs. 2.00 lakh / year upto 5 years

Solar Subsidy



- Solar power plant subsidy @ 30% upto **Rs. 10 lakhs**

Freight Subsidy



- Available on exports of **Raw Agri, Fresh Produce, Spices and Processed Foods** covering Sea, Air & Surface
- Max. upto **Rs. 20.0 lakhs** per year

Creation of Supporting Infrastructure for Agri Processing

Primary Processing



@10% upto **Rs. 50.0 lakhs**

Private Market Yards (PMY)



40% of the market fee

Patent Design / Registration



Rs 2.0 lakhs / beneficiary / year

Quality Certification



Rs 2.0 lakhs / enterprise / certification

Project Development



@50% upto **Rs. 5.0 lakhs**

Human Resource Development



@50% upto **Rs. 50.0 lakhs**

Research & Development



@50% upto **Rs. 20.0 lakhs**



Thank You
